

Kunekt Issues Cease and Desist Demands to Unauthorized Web Sites and E-Letters

HONG KONG, March 21, 2011 – Mark Bruk, president and chairman of Kunekt Corporation (OTCQB: KNKT) said Staff of the British Columbia Securities Commission (BCSC) has sought clarification from Kunekt with respect to authorized and unauthorized websites and e-letters.

Unauthorized Websites

The company is in the process of responding to concerns of the BCSC relating to unauthorized promotional material found on third party web sites (the “Promotional Material Web Sites”). Kunekt was unaware of the Promotional Material Web Sites until advised by BCSC Staff by email on March 2, 2011.

Neither Kunekt, nor its director/insider and officers had any involvement, direct or indirect, in the materials found on the Promotional Material Web Sites, including any creation, financing (paid or prospective) or dissemination of said material.

On or about March 4, 2011, Kunekt issued cease and desist demands to each of the Promotional Material Web Sites. In addition, Kunekt located unauthorized web sites that were promoting Kunekt and sent email cease and desist demands to those web sites (a total of 19 web sites which include the 3 identified by the BCSC Staff). Kunekt also asked for and received confirmation from all third party public relations, investor relations and creative writing (blog) consultants/firms working on behalf of the company, of their non-involvement.

Unauthorized E-Letters

One of the Promotional Material Web Sites contained content promoting Kunekt and promising substantial profits. Various promotional emails have been identified which contain similar content, also purportedly from the same source (the “Unauthorized E-Letters”).

Neither Kunekt, nor its director/insider and officers had any involvement in, direct or indirect, in the Unauthorized E-Letters including any creation, financing (paid or prospective) or dissemination of said e-letters. Indeed, Kunekt has issued cease and desist demands to the apparent originators of the Unauthorized E-Letters.

Authorized Kunekt Websites and Email Alerts

“Authorized Kunekt Websites”

The only authorized investor relations, marketing and promotional websites owned or managed by the company or owned or managed by third party public relations, investor relations and creative writing (blog) consultants/firms working on behalf of the company are:

- www.kunekt.com
- www.kunektivity.com
- www.ProActiveNewsroom.com/knkt
- www.TheProActiveNetwork.com
- www.pitchengine.com/newsroom.php?id=35283
- www.youtube.com/kunekt
- www.twitter.com/kunekt
- www.facebook.com/KunektCorp

“Authorized Kunekt Email Alerts”

Kunekt also publishes news releases (available through Authorized Kunekt Websites and www.prnewswire.com); and authorized email alerts (identified as mailer@kunekt.com) to anyone subscribing through “www.kunekt.com”. No other news releases or email alerts are published by Kunekt.

Kunekt may add or remove Authorized Kunekt Websites and/or Authorized Kunekt Email Alert links in the future, the Authorized Kunekt Websites and the Authorized Kunekt Email Alert link are listed at www.kunekt.com/investor.

The only statements endorsed by Kunekt are those that appear in the Authorized Kunekt Websites and Authorized Kunekt Email Alerts. Any website, e-letter, or similar communication which gives an undertaking relating to the future value or price of Kunekt securities is wholly unauthorized.

About Kunekt

Kunekt Corporation (OTCQB: KNKT) is a U.S. publicly traded company focused on designing, building and marketing mobile phones as well as smartphones and tablets powered by Google's Android mobile operating system. The company's mission is to build a globally recognized brand in the mobile device market and deliver smart phones and tablets at prices that are a fraction of the industry leaders.

Readers should also refer to the discussion of our business plans, MD&A, corporate governance, security ownership, and/or the risk disclosures outlined in Kunekt's annual reports on Form 10-K and Kunekt's other disclosure documents filed from time-to-time with the SEC at www.sec.gov,

the Canadian Securities Administrators at www.sedar.com and available on Kunekt's investor relations website at www.kunekt.com/investor.

For more information about Kunekt and to sign up for email alerts, visit www.kunekt.com and follow the company on Twitter (www.kunekt.com/twitter) and Facebook (www.kunekt.com/facebook).

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